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WM THE UNITED STATES PATENT AND TRADEMARK OFFICE

NCR Docket No. 8843

MMB Docket No. 1001-0664

Application of: Goodwin, III

Serial No.: 09/726,820

Filed: November 30, 2000

Group Art Unit: 3622

Examiner: Y. Retta

For:

System and Method for Directing Customers to Product Locations

within a Store

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

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AMENDMENT AFTER FIRST OFFICE ACTION

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GROUP 3600

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

Sir:

response to the Office Action dated October 4, 2003, please enter the

following amendment: